

## **Project Two -- Remediation**

Multimodal Remediation + 700-1000 word reflection (10 points each)

### **Due Dates**

Draft One (remediation draft) – Thursday, July 10th

Draft Two (remediation draft + draft of reflection) – Monday, July 14th

**Final Draft (remediation + reflection) – Thursday, July 17<sup>th</sup>**

Bolter and Grusin define **remediation** as “the representation of one medium in another.” The historical moment for this definition is characterized by an abundance of digital technologies that make the production of images, video, music, and other textual forms available to more people than ever before. These digital technologies have also, for one reason or another, brought about example after example of computers and the internet remediating older media (film, image, newspapers, books, TV, etc.). At the same time, the older media have remediated digital technologies (*Toy Story* is one example in B&G’s text).

Composing in the 21<sup>st</sup> century usually involves more than mere alphabetic writing. As we will learn, communication is nearly always **multimodal**--involving not only words and sentences but also fonts, layouts, colors, tables, and images. Moving images, soundtracks, and music are also **modes** that are available to us.

We know from having read Johnson-Eilola and Selber that **assemblage** is the process of using existing texts to create new texts for new contexts. Let’s add to this. Let’s further say that using a text that exists in one medium and translating it to another is what Bolter and Grusin call remediation.

Since assemblage often involves remediation (we can take a part of a song and turn it into a poem, or take part of a book and turn it into an essay, etc.), we should work to understand it. And we can best understand remediation by doing some of it ourselves and being critically reflective about it.

So, this assignment asks you to remediate your first paper into some other medium, some other **genre**. You could make a short film, a podcast, a research poster, a book cover, and photo collage, a set of postcards--the sky’s the limit. You can remediate your first paper into whatever form you like as long as some kernel of your paper’s message comes through. So, be creative! You will be submitting your ideas to me in a journal entry, and I’ll give you the final go on your approach.

In addition to the remediation itself, you will also write a relatively short (700-1000 word) reflection in which you describe what effect your remediation had on the meaning of the text--what was gained and what was lost in translation--in addition to devoting some space and attention to modes and genre (we will get to these terms in the next couple days).

By completing this assignment, you will learn to think about and compose in new **modes**, new **media**, and new **genres**.